

# TUESDAY ASSOCIATES

*Specializing in grassroots campaigning, direct mail, and fundraising.*  
42 Capen Street - Stoughton, Massachusetts 02072  
tel: 781.344.7346 - fax: 781.344.8694  
[www.TuesdayAssociates.com](http://www.TuesdayAssociates.com)

TO: Massachusetts Republican Legislative Candidates  
FROM: Holly Robichaud & Ron Vining  
RE: Beware of Surveys  
DATE: July 18, 2006

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Right now you are probably being overwhelmed by surveys from every special interest group under the sun. Do not feel that you have to do all of them. In fact, we recommend that you don't.

You only want to complete the questionnaires from groups that you agree with. Most organizations are very partisan and only donate to Democrats. The Massachusetts Teachers Association is probably the best example. They only endorse one or two token Republicans each election cycle, so they can claim they are not controlled by the Democrats. But in all reality, they might as well be named the Democrats Teachers Association.

One of the few advantages a first time candidate has is a lack of a record to attack. This absence of a record makes it very difficult for the MTA to do their so-called independent expenditure mailings against a first time candidate. So they send you the survey and use your answers against you later in the campaign. They will take your responses of being against liberal spending and for charter schools and claim to district voters that you are against school children.

This year, there are 34 questions on the MTA survey. 12 (35%) on them concern benefits and 25 questions call for an increase in state spending. The MTA always likes to claim it is for the children, but it is really about their liberal agenda.

We are certain that many of your opponents will brag about receiving the MTA endorsement. You might want to ask them how much spending did they agree to and how much will their loyalties to the MTA cost the taxpayer?

Remember, special interest groups will not support you if you are partially in agreement with their agenda. Do not waste your time completing surveys from groups you have major differences with. Our strong advice at Tuesday Associates is to only do surveys when you can tell the group you almost completely agree with them.

Questionnaires from Citizens for Limited Taxation, the National Federation of Independent Business, and the National Rifle Association are fair to Republicans. Some local groups to consider if you support their cause are Massachusetts Family Institute, Mass Citizens for Immigration Reform and VoteOnMarriage.org.

Should you have any questions about a specific group or survey, please contact us. Visit our Web site at [www.TuesdayAssociates.com](http://www.TuesdayAssociates.com) to view the individual services offered to campaigns such as yours. We are here to help Republican candidates win! To receive more emails like this one, contact [Ron@TuesdayAssociates.com](mailto:Ron@TuesdayAssociates.com) to sign up and be added to our weekly campaign blast.

Keep knocking on doors and getting your message directly to the voters!

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